



# TRAFFIC SAFETY INFORMATIONAL SITES GUIDELINES

The Traffic Safety Informational Site is an educational, non-enforcement interaction by law enforcement officers with motorists for disseminating traffic safety information and or literature.

## Planning

- Informational Sites are to be conducted on private property (i.e. school campus, retail store, shopping center, mall, etc.). The site selected must be conducive to permit officers to safely approach stopped vehicles.
- Before selecting the location on private property, prior permission from the owner or representative of the property must be obtained.
- The Regional Law Enforcement Liaison (LEL), County Traffic Safety Project (CTSP) and PennDOT Safety Press Officer (SPO) are available to support and promote the Informational Site as well as provide appropriate materials and handouts.

## Conducting the Informational Site

- Establish the exact location where contacts and information can be distributed safely to the motorists.
- Informational Sites should be operated by a contact/interview officer and a cover/back-up officer.
- The Safety of the officers as well as the motorists is paramount. Adhere to the following safety procedures:
  1. The detail should NOT be conducted during inclement weather.
  2. The Informational Site is to be employed only during daylight hours or at venues with lighting that provides a safe environment for the drivers and officers.
  3. Reflective vests are always to be worn by police personnel.
  4. A marked police vehicle should be in plain view to alert motorists and identify the police officers.
  5. Officers must always be cognizant of other vehicles operating around the Informational Site.
- **The Informational Site is not a Safety/Regulatory Checkpoint. To make certain that this is clear to the public, do NOT display any minicades, signage, or any other enforcement or traffic control device.**
- **Police should not signal a vehicle to stop, but rather approach the vehicle after it stops on its own accord (i.e. stop sign, driveway exit, etc.). Keep in mind, there is no obligation for motorists to speak to the officer.**

- Contact/interview officers should greet each motorist, identify themselves, and explain the *purpose of the contact as informational only*. The officer should then offer any safety message and or materials. The contact should be brief (15 seconds), so as not to cause any undo traffic delays.
- Once the Informational Site is completed, make sure to thank the owner or representative of the venue.



*Private Driveway with patrol vehicle*